



CPM
SRI LANKA

**MANAGEMENT
RESEARCH
FORUM
2024**



ACHIEVING BUSINESS AND INSTITUTIONAL GROWTH THROUGH INSIGHTFUL RESEARCH



SCOPE OF THE FORUM

As a national professional body for management upliftment, the CPM Sri Lanka has an implicit responsibility of creating a platform for business, government, not for profit organisations and other institutions to share their key management insights for the betterment of future revival and growth prospects.

It has been revealed that even if institutions recover or are in transition from the more immediate effects of the pandemic and other prevailing issues, leaders are rethinking their competitive strategies and how they will reconfigure their businesses to be more resilient in the future.

Responsible researchers have an inbound duty of coming forward with bringing out their key findings in the respective organizational contexts into a forum and sharing among many to take it forward.

As organizations adapt to a new reality and cope with the immense challenges of disruption, demographic pressures, polarization, and trust, they will need the ability to manage and draw insights from diverse research findings.

CATEGORIES

Category I

Corporate and Industry Case Studies (Company/Sectional/Cluster Transformation stories, Revival stories in an organisation, business, government etc.)*

Category II

Digital Literacy (Digital Transactions, Digital Transformation, Culture, Acceleration etc.)*

Category III

Environmental, Social and Governance (ESG)*

Category IV

Applied Research Papers/Projects*

Category V

Others

**During the last three years*

WHO CAN SEND PAPERS?

This is open to all professionals and research scholars/practitioners in Sri Lanka as well as overseas. The participants are required to showcase their insightful research findings relating to industry or corporate cases which demonstrate Company/Sectional/Cluster Transformation Stories, Revival Stories in an organization or business, etc. since 2020.

Your approach will be impactful to all industry practitioners to take them to the next level of transformation. The participants should be ready to showcase the industry specific names and data sensitivity in presenting and publishing information.





TOPICS OF INTEREST

Topics of interest for submission include, BUT ARE NOT LIMITED TO

- Business Strategies towards Managerial Excellence
- Institutional Strategy & Business Model Winning
- Managerial Excellence through Innovative Practices
- Management & Development
- Management of Technology
- Management of Engineering
- Management of Medicine
- Management of Agriculture
- Management of Business/Finance/Banking/Insurance
- Data Analytics, Artificial Intelligence and Machine Learning
- Investment/Economic development (All Sector)
- Ecological Economic Growth/CSR/Social
- Employee Wellbeing, Diversity and Inclusion
- Critical Thinking in the Digital Era
- Digital Literacy for Entrepreneurs
- Diversity and Inclusion in the Workplace
- ESG Reporting
- Digital Payments (Digital Transactions, Digital Transformation)
- Agriculture and Agribusiness Management
- Environment, Sustainable Economic Development and Circularity
- Green Development/Foster Innovation
- Micro Finance/Livelihood Development
- Entrepreneurship (SME/Women/Social)
- Business Continuity Planning
- Waste Management (Energy/Nutrition)
- Work and Life Management (Stress/Time)
- Property Management (Intellectual/Infrastructure)
- Marketing Management (Niche/Segment)
- Human Resource Management (Talent/Career)
- Hospitality and Tourism Management
- Women in Management
- Online Learning and E-Learning
- Sustainable Agriculture
- Regulatory Compliance and ESG Standards
- Climate Change and Adaptation
- Renewable Energy
- Fintech



SELECTION PROCESS

01. Initial Submission-Papers/Studies

02. 01st Round

- Selection by an Expert Panel – Blind Reviews / Marking for Shortlisting
- 25 papers will be selected under each category

03. 02nd Round

- Selection by an Expert Panel – Presentation Evaluation of papers/studies (Virtual mode) (Top 10 will be selected from 25 papers. Best 05 will be selected)

04. Forum Day

Showcasing of the Best 05 Papers under each category on the event day.

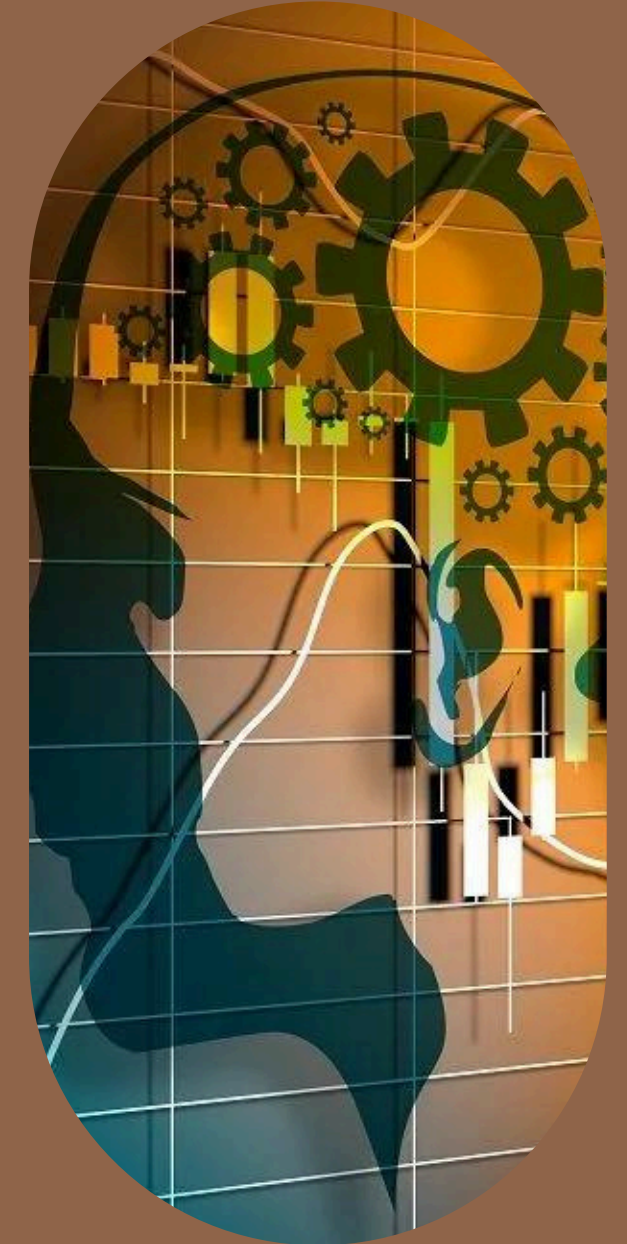


INITIAL SUBMISSION

Participants to send papers containing 2,500-3,000 words including Abstract/Executive summary (excluding appendices and references) electronically (email attachment or CD) in MS Word format (Arial/Calibri/Times New Roman, Font 12).

PAPER FORMAT

- 01.** Abstract/Executive Summary – 300 words including maximum 05 keywords.
- 02.** Research/Study Background, Problem, and Objectives (Clarity of the context/company issue)
- 03.** Literature review (Conceptual Clarity/Theoretical Support/Knowledge Basis/Theoretical Foundation etc.).
- 04.** Appropriateness of Methodology (Method/Sample/Approach etc.)
- 05.** Key Findings and Analysis (Results/Outputs/Outcomes)/Results presented clearly and analyzed appropriately.
- 06.** Implications (Managerial/Practical/Social, etc.)



GENERAL GUIDELINES

Abstract/Executive Summary Submission Process

Please send your paper on or before the submission deadline.

- a. Final paper(s) must be **2,500 to 3,000 words** long, single-spaced.
- b. Papers should be completed in **Microsoft Word 2,000** (or higher version) and typed on 21 cm x 29.7 cm (A4) paper, single-spaced.
- c. The title and authors (name, designation and affiliation)
- d. The font all texts should be in **Arial/Calibri /Times New Roman 12 point font**. Main headings and the sub-headings should be **bold**.
- e. The page margins of 01 inch from the top edge and a 01 inch margin on both sides and bottom of the page. All texts should be justified.
- f. **Tables, Figures, and Illustrations** – Use the entire page width for tables and graphs, where required, then continue with text. All tables, figures, illustrations, etc. should be included in the text of the paper. Tables should be consistent with the text and facing the same direction. If there are additional illustrations available, place in the appendix.
- g. **References**
References should be complete in all respects with Authors' arranged alphabetically, following conventional citation styles. We request authors to follow the APA style developed by the American Psychological Association.



01st Round Selection – Blind reviews/Marking for Shortlisting

#	Assessment Criteria	Marks Allocated
01.	Research/Study Background, Problem, and Objectives (Clarity of the Context/Company Issue)	10 Marks
02.	Literature Review (Conceptual Clarity/Theoretical Support/Knowledge Basis/Theoretical Foundation etc.)	10 Marks
03.	Appropriateness of Methodology (Method/Sample/Approach etc.)	10 Marks
04.	Key Findings and Analysis (Results/Outputs/Outcomes)/Results presented clearly and analyzed appropriately	40 Marks
05.	Implications (Managerial/Practical/Social, etc.)	20 Marks
06.	The novelty of the Study/Paper (the clarity of expression and readability)	10 Marks
	Total	100 Marks



PRESENTATIONS

- Time allocation - 20 minutes per paper (10 minutes presentation time + 10 minutes Q & A Time).
- All paper presenters have to present (time shared appropriately among all presenters / 1 to 3 presenters' range).
- Dress Code – Office Attire.
- All presenters have to be present in the given time slot by CPM Sri Lanka.
- Presentations softcopy should be submitted to CPM Sri Lanka secretariat before the presentation to check the compatibility.

02nd Round Selection – Presentation Evaluation of Papers/Studies (Virtual Mode)

#	Assessment Criteria	Marks Allocated
01.	Research/Study Background, Problem, and Objectives (Clarity of the Context/Company Issue)	10 Marks
02.	Literature review (Conceptual Clarity/Theoretical Support/Knowledge Basis/Theoretical Foundation etc.)	10 Marks
03.	Appropriateness of Methodology (Method/Sample/Approach etc.)	10 Marks
04.	Key Findings and Analysis (Results/Outputs/Outcomes)/Results presented clearly and analyzed appropriately	40 Marks
05.	Implications (Managerial/Practical/Social, etc.)	20 Marks
06.	The effectiveness of the Study/Paper (the clarity of expression)	10 Marks
	Total	100 Marks



FORUM DAY: SHOWCASING OF BEST PAPERS

Best 05 papers from each category will be invited to showcase their papers on the event day.

PRESENTATION AWARDS

- After the initial submission, 25 selected papers in each category will get a special commendation certificate.
- Best 10 papers will get a merit award certificate.
- Best 05 papers will get a special award certificate and medal.
- Overall winners will be selected from each category.

IMPORTANT DEADLINES

The forum would provide a good opportunity for paper writers to present papers in front of a distinguished gathering of academicians and management professionals. The paper presenters should observe the following schedule;

Call for Papers	01 st August 2024
Registration & Paper Submission	10 th October 2024
Paper Acceptance Notification	31 st October 2024
Presentations	15 th to 25 th November 2024
Forum Day (Showcasing the best Presentations)	12 th December 2024



CORRESPONDANCE

All correspondence directly refer to bschool@cpmsrilanka.org

PUBLICATIONS: FORUM PROCEEDINGS

All selected full papers with abstract will be reviewed through a double-blind reviewing process and published in the Forum Proceedings subject to the author/co-author/presenter registering for the forum by the stipulated date.

The selection will be made by a scientific panel of experts whose decision will be final. The publication will be an e-version and electronically available at CPM web site.

REGISTRATION FEES

	Local	Foreign
Per paper and Author	Rs. 5,000.00	\$ 50

(Registration fee inclusive of paper submission fee + event day participation)

**·Co – authors need to pay an additional fee if they wish to attend the forum day
(Local – Rs. 3,000, Foreign \$ 25)**

·The foreign participants need to bear the cost of stay, transports and other relevant expenses.



MODE OF PAYMENT

Registration fee should be made on or before the registration deadline according to below details;

Payment by crediting the following accounts:

Account Name:	The Institute of Chartered Professional Managers of Sri Lanka	The Institute of Chartered Professional Managers of Sri Lanka
Account Number:	310 100 160 000 116	101 161 001 034
SWIFT Code:	PSBKLKLX	BSAMLKLX
Bank Name:	People's Bank, Sri Lanka	Sampath Bank PLC, Sri Lanka
Branch Name:	Bambalapitiya (Colombo 04.)	Bambalapitiya (Colombo 04.)

Online Fund Transfer

You can do online fund transfer via internet banking to one of above given account

Payment by Cheque

(Cheques should be drawn in favour of “**The Institute of Chartered Professional Managers of Sri Lanka**”)



FORUM COMMITTEE

- 01. Prof. Lakshman R. Watawala**
Founder and President of CPM Sri Lanka
- 02. Dr. Samantha Rathnayake**
Chairman of CPM Management Research Forum 2024
Governing Council Member of CPM Sri Lanka
- 03. Mr. Anuruddha Gamage**
Head of Technical Committee
CPM Management Research Forum 2024
- 04. Mr. Dilshan Arsakularathna**
Secretary of CPM Management Research Forum 2024
Director of CPM Sri Lanka
- 05. Mr. Isuru Dasanayake**
Co-secretary of CPM Management Research Forum 2024
Executive – Education Programme of CPM Sri Lanka



FOR FURTHER INFORMATION

CPM Management Research Forum 2024

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