

*Executive Professional  
Programme in*

# **Management and Entrepreneurship**

*“Creating a Professional Business Manager with  
Entrepreneurial Competency”*



THE INSTITUTE OF  
**CHARTERED**  
PROFESSIONAL MANAGERS  
OF SRI LANKA



*Executive Professional  
Programme in*  
**Management  
and Entrepreneurship**

**UNIQUE  
FEATURES OF THE  
PROGRAMME**

- Open Book Examinations
- Practical Workshops with the Industry Experts
- Online Lectures for a Pre-prepared Time Table
- Expert Lecture Panel
- Lectures are conducted by the Institute

*“Creating a Professional Business Manager with  
Entrepreneurial Competency”*

## Programme Weight

### As per the Sri Lanka Qualification framework benchmarks course covers:

Executive Professional Diploma in Management and Entrepreneurship (EPDME)	- 30 credits
Advanced Executive Professional Diploma in Management and Entrepreneurship (AEPDME)	- 60 credits

### Assessment for Certificate in Management & Entrepreneurship programmes

For the Certificate Programme	
An Integrated Assignment (Individual)	: 30%
A Presentation of the report (Presentation)	: 20%
Written Examination (Open Book)	: 50%

*(80% of General attendance is compulsory for assessments)*

### Assessment for Executive Professional Diploma Programme

Six Module Assignments (one assignment for each module)	60%
Final Action Project (should be submitted 20 days after the sixth module)	15%
Presentation of the Final Action Project	15%
MCQ Paper	10%

*(80% of General attendance is compulsory for assessments)*

### Assessment for Advanced Executive Professional Diploma Programme

Eight Module Assignments (one assignment for each module)	40%
Two Special Workshops (hybrid mode)	05%
Final Action Project (should be submitted 30 days after the eighth module)	25%
Presentation of the Final Action Project	20%
MCQ Paper	10%

*(80% of General attendance is compulsory for assessments)*

## Programme Scope

The **Certificate in Management and Entrepreneurship (CME), Executive Professional Diploma in Management and Entrepreneurship (EPDME), Advanced Executive Professional Diploma in Management and Entrepreneurship (AEPDME)** are suitable for management and entrepreneurship development or business development career minded candidates seeking to acquire specific competencies to differentiate themselves from the rest.

This programme would appeal to those already in the business or business development intending to enhance their competencies in management at different levels. These unique study programmes offer prospective candidates and practitioners of business development an opportunity to learn and apply sound conceptual learning to their diverse business situations.

The Diploma programmes will give participants management competencies from multiple dimensions whereas Certificate programme provides flavour and taste of management and entrepreneurship.

## Learning Methodology

Class Room Learning, Practical workshop with the industry experts, Studying of a running Business Start-up, Studying of an entrepreneurial business personality.

We believe in interactive sessions. A typical day would involve intense classroom sessions, with much prior preparation and syndicate work.

# Certificate in Management and Entrepreneurship (CME)

## Entry Criteria

06 Passes in GCE O/L

or

Those who have at least five (5) years of experience in executive/managerial level

## Learning outcomes

- An understanding and appreciation of concepts and principles relating to management.
- An understanding of management functions in an organization.
- An understanding of effective entrepreneurial competencies
- An understanding of business perspectives for business development

## Programme Modules

Module Code	Module
CME1101	An Introduction to Management Function
CME1102	Business Environment
CME1103	Importance of Planning & Goal Setting
CME1104	Key Aspects in Organizing of Management Affairs
CME1105	Leadership Fundamentals
CME1106	Introduction to Management Controlling
CME1107	Fundamentals in Motivation
CME1108	An Overview to Business Communication
CME1109	Entrepreneurial Mind-set
CME1110	Entrepreneurial Ideas
CME1111	Study of an Entrepreneurial Business/Personality
CME1112	An Introduction to Human Resource Management, Finance and Marketing

## On completion of the Certificate Course, participants should be able to:

- Understand theories and some applications of management from functional level
- Understand principles of management process and environmental dynamics
- Understand the competencies in management and entrepreneurial practices in their career

## Programme Fee

Rs.30,000

## Registration Fee

Rs.5,000

## Duration

04 Months

## Medium

Bilingual mix methodology  
(Sinhala & English)

# Executive Professional Diploma in Management and Entrepreneurship (EPDME)

## Entry Criteria

Those who have successfully completed the CME conducted by CPM Sri Lanka or  
Three (3) years' working experience in executive/managerial with 06 passes (English compulsory) in GCE O/L  
or  
GCE A/L – (Local/London) 03 Simple Passes, excluding General English  
or  
Any other qualification accepted by the Governing Council of CPM

## Learning outcomes

- An understanding and appreciation of concepts and principles relating to management.
- An understanding of management functions in an organization.
- Apply the appropriate competencies to specified business situations.
- Appreciate effective entrepreneurial competencies for specific organisations, products or services and personalities.
- Assimilate business perspectives in the context of integrated business development environment

## Programme Modules

Module Code	Module
EPDME 1201	Advanced Management Thinking and Practices
EPDME 1202	Business Analysis and Strategic Marketing
EPDME 1203	Strategic People Management
EPDME 1204	Digital Business Transformation
EPDME 1205	Strategic Finance and Cost Management
EPDME 1206	Entrepreneurship and Best Management Practices (Sustainability, Productivity and SME Development)
EPDME 1207	Final Action Project on Entrepreneurial Venture/Personality

## Programme Fee

Rs.75,000  
(Payable in Instalments)

## Registration Fee

Rs.5,000

## Duration

08 Months

## Medium

English

# Advanced Executive Professional Diploma in Management and Entrepreneurship (AEPDME)

## Entry Criteria

Those who have successfully completed the DME conducted by CPM Sri Lanka or  
Three (3) years' working experience in executive/managerial GCE A/L – (Local/London) 03 simple passes, excluding General English or  
Any other qualification accepted by the Governing Council of CPM

## Learning outcomes

- An evaluation of concepts and principles relating to management.
- An assessing of management functions in an organization.
- Apply and analyse the appropriate competencies to specified business situations.
- Creating effective entrepreneurial competencies for specific organisations, products or services and personalities.
- Assessing and creating business perspectives in the context of integrated business development environment

## Programme Fee

Rs100,000  
(Payable in Instalments)

## Registration Fee

Rs.5,000

## Duration

10 Months

## Medium

English

## Programme Modules

Module Code	Module
AEPDME 1301	Advanced Management Thinking and Practices, Planning and Goal Setting
AEPDME 1302	Organizing and Designing a Venture
AEPDME 1303	Leading and Driving Innovation
AEPDME 1304	Managerial Controls, Performance and Sustainability
AEPDME 1305	Entrepreneurial Strategy / Corporate intrapreneurship
AEPDME 1306	Business Development and Negotiations
AEPDME 1307	Funding the Venture, Sources of Capital and Valuation
AEPDME 1308	Ethics and Managing Risk
AEPDME 1309	Final Action Project on Entrepreneurial Venture/Personality

**On completion of the Executive Professional Diploma in Management and Entrepreneurship Programme, participants should be able to:**

- Apply a sound knowledge of theories and applications of management from functional level
- Analyse principles of management process and environmental dynamics
- Analyse a business or entrepreneurial personality in different contexts
- Apply the competencies in building, measuring, and managing business practices in their career

**On completion of the Advanced Executive Professional Diploma in Management and Entrepreneurship Programme participants should be able to:**

- Apply a sound knowledge of theories and applications of management from functional level
- Analyse principles of management process and environmental dynamics
- Analyse a business or entrepreneurial personality in different contexts
- Apply the competencies in building, measuring, and managing business practices in their career

### ***Special Compulsory Workshops For advanced Diploma Programme***

- Best Practices in Management
- Entrepreneurial challenges and innovative thinking
- Success stories of entrepreneurship as well as intrapreneurship
- Professional Communication

### **Award of Certificate**

### ***Completion and Way forward***

- The Executive Professional Programme in Management and Entrepreneurship (Certificate, Diploma and Advanced Diploma) are exclusively awarded by The Institute of Chartered Professional Managers of Sri Lanka
- Only participants who have successfully completed all examinations, assignments within four (4) years and paid all fees in full will be awarded the “Executive Professional Diploma in Management and Entrepreneurship, Advanced Executive Professional Diploma in Management and Entrepreneurship ” Certificate at the Annual Graduation Ceremony.

Participant who is obtaining highest marks of the batch will be awarded the best student award (a medal and a certificate) at the Annual Graduation Ceremony.

### ***CPM Membership***

All qualified participants of Advanced Executive Professional Diploma in Management and Entrepreneurship, may apply for either the associate or the full membership status based on their work experience and existing members are qualify to upgrade their membership to the next level as required in the constitution of CPM Sri Lanka.

# LIMITED STUDENTS PER BATCH

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[bschool@cpmsrilanka.org](mailto:bschool@cpmsrilanka.org)



Professional  
Partners



Institutional  
Member

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